



Attn: Trading and Market Making/Legal and Compliance/Operations/Systems
UNIFORM PRACTICE CODE ADVISORY (UPC # 003-2014) April 14, 2014
WHEN, AS AND IF ISSUED SETTLEMENT DATES

ISSUE

SETTLEMENT DATE

Blackhawk Network Holdings, Inc. (**Nasdaq: HAWKV**)
- Class B Common Stock

Monday, April 21, 2014

Questions regarding this notice should be directed to: Corporate Data Operations
Department, 877-308-0523.

Tara Petta
Director