

Attn: Trading and Market Making/Legal and Compliance/Operations/Systems UNIFORM PRACTICE ADVISORY (UPC # 014-2004) January 28, 2004 WHEN, AS AND IF ISSUED SETTLEMENT DATES

ISSUE SETTLEMENT DATE

Axtive Corporation (OTCBB:AXTCV)

- Common Stock

Tuesday, February 3, 2004

Questions regarding this notice should be directed to: Market Integrity Department, 203.375.9609.

> Tara Petta Associate Director