

STOCK EXCHANGE				
Regulatory Information Circular				
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Subject: Market Index Target Term Securities Linked to the Dow Jones

Industrial Average, due June 26, 2015

## **Background Information on the Notes**

The Market Index Target Term Securities ("MITTS") are senior unsecured notes issued by Bank of America Corporation ("Bank of America"). The MITTS provide investors with a 100% participation rate in increases in the level of the Dow Jones Industrial Average ("Index") from starting value, determined on the pricing date, subject to a maximum return, as described in the pricing supplement. The MITTS have a \$10 principal amount and provide for 100% principal protected at maturity. Bank of America will not pay interest on MITTS.

The MITTS will rank equally with all other unsecured and unsubordinated debt of Bank of America, and any payments due on the MITTS, including any repayment of principal, will be subject to the credit risk of Bank of America.

For additional information regarding the Securities, including the applicable risk factors, please consult the Prospectus Supplement, filed with the Securities and Exchange Commission by Bank of America.

#### **Principal Risks**

It is expected that the market value of the Notes will depend substantially on the value of the Index at the maturity valuation period, as described in the prospectus, and be affected by a number of other interrelated factors, including, among other things: the general level of interest rates, the volatility of the Index, the time remaining to maturity, the dividend yield of the stocks comprising the Index, and the credit ratings of Bank of America.



### **Exchange Rules Applicable to Trading in the Notes**

The Notes are considered equity securities, thus rendering trading in the Notes subject to the Exchange's existing rules governing the trading of equity securities.

#### **Trading Hours**

Trading in the Notes on ISE is on a UTP basis and is subject to ISE equity trading rules. The Notes will trade from 8:00 a.m. until 8:00 p.m. Eastern Time. Equity Electronic Access Members ("Equity EAMs") trading the Notes during the Extended Market Sessions are exposed to the risk of the lack of the calculation or dissemination of underlying index value or intraday indicative value ("IIV"). For certain derivative securities products, an updated underlying index value or IIV may not be calculated or publicly disseminated in the Extended Market hours. Since the underlying index value and IIV are not calculated or widely disseminated during Extended Market hours, an investor who is unable to calculate implied values for certain derivative securities products during Extended Market hours may be at a disadvantage to market professionals.

#### **Trading Halts**

ISE will halt trading in the Notes in accordance with <u>ISE Rule 2101(a)(2)(iii)</u>. The grounds for a halt under this Rule include a halt by the primary market because it stops trading the Notes and/or a halt because dissemination of the IIV or applicable currency spot price has ceased, or a halt for other regulatory reasons. In addition, ISE will stop trading the Notes if the primary market de-lists the Notes.

#### **Suitability**

Trading in the Notes on ISE will be subject to the provisions of ISE Rule 2123(I). Members recommending transactions in the Notes to customers should make a determination that the recommendation is suitable for the customer. In addition, members must possess sufficient information to satisfy the "know your customer" obligation that is embedded in ISE Rule 2123(I).



Equity EAMs also should review FINRA Notice to Members 03-71 for guidance on trading these products. The Notice reminds members of their obligations to: (1) conduct adequate due diligence to understand the features of the product; (2) perform a reasonable-basis suitability analysis; (3) perform customer-specific suitability analysis in connection with any recommended transactions; (4) provide a balanced disclosure of both the risks and rewards associated with the particular product, especially when selling to retail investors; (5) implement appropriate internal controls; and (6) train registered persons regarding the features, risk and suitability of these products.

This Regulatory Information Circular is not a statutory Prospectus. Equity EAMs should consult the Trust's Registration Statement, SAI, Prospectus and the Fund's website for relevant information.



# Appendix A

Ticker	Fund Name	Cusip
DFF	Market Index Target Term Securities Linked to the Dow Jones Industrial Average, due June 26, 2015	06052K174