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The purpose of this Market Information Circular (MIC) is to announce the migration schedule of ISE's First Market products to Optimise.

Subject: Options – First Market Migration Schedule in Optimise

Ø optimise.

ISE's New Trading System

OptimiseTM **Trading System**

Provided below is the migration schedule for ISE's First Market. As was previously announced in MIC-2011-19, the migration will commence on Tuesday, May 24, 2011 with the introduction of 50 symbols. The migration will conclude on June 27, 2011, with the Phase 16 and all the remaining symbols from the ISE's current trading system.

Phase 8: Tuesday, May 24, 2011 – 50 1st Market

Phase 9: Thursday, May 26, 2011 – 100 1st Market

Monday, May 30, 2011 – Memorial Day (Markets Closed)

Phase 10: Thursday, June 02, 2011 – 200 1st Market

Phase 11: Tuesday, June 07, 2011 – 200 1st Market

Phase 12: Thursday, June 09, 2011 – 250 1st Market

6/20/11 – Expiration Monday

Phase 13: Tuesday, June 21, 2011 - 250 1st Market

Phase 14: Thursday, June 23, 2011 – 250 1st Market

Phase 15: Friday, June 24, 2011 – 1 1st Market, SPY only

Phase 16: Monday, June 27, 2011 – Remaining 1st Market (1st Market Complete)

For more information about Optimise visit our Member Site at the following link: https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx.

In addition you may contact the ISE Optimise Helpdesk at <u>optimisehelpdesk@ise.com</u> or 800-913-9517. You can also contact Jodi Burns at the number above or via email at <u>jburns@ise.com</u>.