



**Attn: Trading and Market Making/Legal and Compliance/Operations/Systems**  
**UNIFORM PRACTICE CODE ADVISORY (UPC # 002-2014) April 4, 2014**  
**WHEN, AS AND IF ISSUED SETTLEMENT DATES**

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**ISSUES**

**SETTLEMENT DATE**

Sears Holdings Corporation (**Nasdaq: SHLDV**) Thursday, April 10, 2014  
- Common Stock Ex-Distribution When-Issued

Lands' End, Inc. (**Nasdaq: LEDMV**) Thursday, April 10, 2014  
- Common Stock When-Issued

Questions regarding this notice should be directed to: Corporate Data Operations  
Department, 877-308-0523.

Tara Petta  
Director