

OPTIONS EXCHANGE

Regulatory Information Circular

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Subject: Attributable Orders

Pursuant to SR-ISE-2008-74, ISE Rule 715 (Types of Orders) was changed to allow the use of Attributable Orders. An Attributable Order is a market or limit order in which an EAM can choose to disclose their member ID, CMTA and give up information.

With the release of R13 on June 8, 2009, Attributable Orders are available to *all members* in *all products* traded on the Exchange. The use of Attributable Orders is voluntary; a member must designate orders as “Attribute” to display their order information. This order information will be disclosed to members as part of flash, complex order, block, solicitation and facilitation broadcasts.