

| OPTIONS EXCHANGE            |                  |                   |   |
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| Market Information Circular |                  |                   |   |
| <b>Circular number:</b>     | 2010-09          | <b>Contact:</b>   | Jim Sampson - VP, Trading & Market Operations |
| <b>Date:</b>                | January 27, 2010 | <b>Telephone:</b> | 877-473-9989                                  |

**Subject: Options Symbology Initiative - ISE Exchange status**

The purpose of this circular is to inform the ISE membership of the Exchange’s preparedness for the pending Options Symbology Initiative consolidation and conversion, set to commence on Friday, February 12, 2010.

At this time, the ISE has successfully completed all internal testing and certification of our trading system, quote dissemination, OCC trade delivery and trading end-of-day reports. All our production systems have been modified and have the ability to process OSI compliant messaging. The ISE anticipates no additional OSI related changes to our production environment will be needed.

We would like to thank our members for their efforts during certification and weekend industry testing.

For information regarding the industry initiative, please view the Options Clearing Corporation website [www.theocc.com/initiatives/symbology](http://www.theocc.com/initiatives/symbology).

If you have any questions regarding our implementation, please contact ISE Market Operations at 877-473-9989 or [helpdesk@ise.com](mailto:helpdesk@ise.com).