

STOCK EXCHANGE				
Regulatory Information Circular				
Circular number:	2008-353	Contact:	Russ Davidson	
Date:	October 17, 2008	Telephone:	(646) 805-1857	

Subject: Morgan Stanley Targeted Income Strategic Total Return Securities

Information on the Notes

ISE today began trading Morgan Stanley 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index. 1.5 million units were issued at an offering price of \$10.00 per Security with a maturity date of January 15, 2012.

8% Targeted Income Strategic Total Return Securities will be redeemable quarterly at the option of the holder for an amount of cash based on the CBOE S&P 500 BuyWrite Index. The Securities will pay 8% per annum, payable monthly beginning February 15, 2006.

At maturity, if not previously called by Morgan Stanley, each holder will receive an amount of cash equal to the Net Entitlement Value ("NEV") determined on January 11, 2012. The initial NEV is \$9.88. On any trading day, the NEV will equal the NEV from the previous trading day multiplied by the ratio of the BXM index Value on that trading day minus the Adjustment Amount as of that trading day. The Adjustment Amount is the sum of (i) 8% multiplied by the number of calendar days since the previous trading day multiplied by the number of calendar days since the previous trading day multiplied by the number of calendar days since the previous trading day multiplied by the number of calendar days since the previous trading day multiplied by the number of calendar days since the previous trading day multiplied by the number of calendar days since the previous trading day divided by 365.

Beginning December 2008, upon at least 10 but not more than 30 days notice to the holders, the issuers may redeem the Securities for mandatory exchange on any Exchange Date. In addition, prior to December 2008, Morgan Stanley may redeem the Securities for mandatory exchange on any Exchange Date if the NEV equals or is less than \$2.00 on any Trading Day.

Holders have the right to exchange their securities for the Net Entitlement Value on any trading day in any Exchange Period for a cash amount equal to the Net Entitlement Value determined on the last trading day in that Exchange Period (Exchange Valuation Date) plus any accrued and unpaid interim payments. Holders must exchange a minimum of 10,000 units at a time. The Exchange Date is the 5th Trading Day after the last day of an Exchange Period. The Exchange Periods are the first 10 calendar days of each January, April, July, and October, beginning in April 2006, except a holder will not have the right to exchange in January 2012. Any exchange will include interest from and including the last payment date but excluding the Exchange Date.

Unlike ordinary debt securities, the 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index do not guarantee any return of principal at maturity.

There can be no assurances as to how the 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index will trade in the secondary market or whether such market will be liquid or illiquid. Securities with characteristics similar to the 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index are unique securities, and there is currently no secondary market for the 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index.

Since all payments, which may be due to holders of BWN, are the sole responsibility of the Issuer, it is the credit of Morgan Stanley that stands behind BWN.

The market value for the 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index will be affected by a number of factors including, but not limited to, the volatility of the S&P 500 Index, the dividend rate on the stocks underlying the S&P 500 Index, market interest and yield and the time remaining to the maturity of the STARS.

Information concerning taxation may be found in the Prospectus.

The Trustee for this security is JPMorgan Chase Bank.

Trading in the shares on ISE is on a UTP basis and is subject to ISE equity trading rules. The shares will trade from 9:00 a.m. until 4:00 p.m. Eastern Time. Equity Electronic Access Members ("Equity EAMs") trading the shares during the Pre-Market Session are exposed to the risk of the lack of the calculation or dissemination of underlying index value or intraday indicative value ("IIV"). For certain derivative securities products, an updated underlying index value or IIV may not be calculated or publicly disseminated in the Pre-Market hours. Since the underlying index value and IIV are not calculated or widely disseminated during Pre-Market hours, an investor who is unable to calculate implied values for certain derivative securities products during Pre-Market hours may be at a disadvantage to market professionals.

Equity EAMs also should review <u>NASD Notice to Members 03-71</u> for guidance on trading these products. The Notice reminds members of their obligations to: (1) conduct adequate due diligence to understand the features of the product; (2) perform a reasonable-basis suitability analysis; (3) perform customer-specific suitability analysis in connection with any recommended transactions; (4) provide a balanced disclosure of both the risks and rewards associated with the particular product, especially when selling to retail investors; (5) implement appropriate internal controls; and (6) train registered persons regarding the features, risk and suitability of these products.

This Regulatory Information Circular is not a statutory Prospectus. Equity EAMs should consult the Trust's Registration Statement, SAI, Prospectus and the Fund's website for relevant information.

Appendix A Exchange-Traded Fund Symbol CUSIP Number

Ticker	Fund Name	CUSIP Number
BWN	Morgan Stanley 8% Targeted Income Strategic Total Return Securities Linked to the CBOE S&P 500 BuyWrite Index	61748A643