



Market Information Circular

Circular number: 2011-29-Update Contact: Jodi Burns, Director of Product Operations

Date: June 7, 2011 Telephone: 646-805-1823

Please be advised that iShares S&P 100 Index Fund (OEF) has been replaced by Cliffs Natural Resources (CLF). This information has been updated in the link provided below.

Please be advised that ARNA's Bin has changed from 9 to 8 due to a Symbol Reassignment. This information has been updated in the link provided below.

The purpose of this Market Information Circular (MIC) is to announce Phase 12 and the migration of two hundred fifty (250) symbols to the ISE's new Optimise trading system from its current system.

Subject: Options – Optimise Phase 12 Migration



ISE's New Trading System

Optimise Trading System

Effective for Thursday, June 09, 2011, the ISE will migrate two hundred fifty (250) First Market symbols from its current trading system to the Optimise trading system. The 250 symbols* are provided in the link below.

http://www.ise.com/assets/documents/OptionsExchange/misc/Optimise%20Migration.xls

All GTC orders associated with these symbols will be deleted after the close on Wednesday, June 8. Members must re-enter their orders in the new system prior to the open of trading on Thursday, June 9.

Please note that eleven (11) adjusted options listed in the table below are included in this phase. These adjusted options are associated with synthetic underlyings in the current trading system, but will be associated with the regular underlyings in the Optimise trading system.

Synthetic Underlying	Regular Underlying
CTL1	CTL
EPV1	EPV
LUV1	LUV
MZZ1	MZZ
SKF1	SKF
SOXS1	SOXS
WNX	SRS
SSG1	SSG
TWM1	TWM
YDW	UYG
VRX1	VRX

**Please note this list is subject to change due to corporate actions.*

All market makers, all EAM DTI and all FIX users who have passed conformance testing of the new system may trade these symbols. All PrecISE users may also trade these symbols. If you still need to test the new system, please contact Technology Member Services at tms@ise.com.

For more information about Optimise visit our Member Site at the following link:

<https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx>.

In addition you may contact the ISE Optimise Helpdesk at optimisehelpdesk@ise.com or 800-913-9517.

You can also contact Jodi Burns at the number above or via email at jburns@ise.com.

