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The purpose of this Market Information Circular (MIC) is to announce the Phases 5 migration of two hundred (200) symbols to the ISE's new Optimise trading system from its current system. Please be advised of the new effective date for this Phase listed below.

Subject: Options - Optimise Phase 5 Migration - Effective Date Change



ISE's New Trading System

OptimiseTM **Trading System**

Effective on <u>Tuesday, May 3, 2011</u>, the ISE will migrate two hundred (200) Second Market symbols from its current trading system to the Optimise trading system. The 200 symbols* are provided in the link below.

http://www.ise.com/assets/documents/OptionsExchange/misc/Optimise%20Migration.xls

All GTC orders associated with these symbols will be deleted after the close on Monday, May 2 and members must re-enter their orders in the new system prior to the open of trading on Tuesday, May 3.

*Please note this list is subject to change due to corporate actions.

All Second Market market makers, all EAM DTI and all FIX users who have passed conformance testing of the new system may trade these symbols. All PrecISE users may also trade these symbols. If you still need to test the new system, or if you are not currently a Second Market participant but are interested in becoming one, please contact Technology Member Services at tms@ise.com.

For more information about Optimise visit our Member Site at the following link: https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx.

In addition you may contact the ISE Optimise Helpdesk at <u>optimisehelpdesk@ise.com</u> or 800-913-9517. You can also contact Jodi Burns at the number above or via email at <u>iburns@ise.com</u>.