

| OPTIONS EXCHANGE | | | |
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| Market Information Circular | | | |
| Circular number: | 2010-13 | Contact: | James Sampson, VP Trading and Market Operations |
| Date: | February 24, 2010 | Telephone: | 212-897-0287 |

Subject: ISE Preparedness for BATS Options

Effective Friday, February 26, 2010, The ISE Options market will include all quotes disseminated by the BATS Options market in the NBBO.

For more information, please contact Market Operations at 877-473-9989, or email helpdesk@ise.com.